



# Idaho Falls Beautification Commission

Idaho Falls, ID 83405-0220

P.O. Box 50220

612-8276

February 17, 2010 — 12:00 p.m.

City Annex Conference Room

380 Constitution Way

## **Members Present:**

Cory Emery; Pat Fuchs; Matt Hill; Erin Kennedy; Nathan Kennedy; Linda Neeley; Terry Miller; and Sharon Parry.

## **Members Absent:**

Ann Bates; and Cheryl Cox.

## **Staff Present:**

Brad Cramer, Assistant Director; and Debra Petty, Recording Secretary.

## **Call to Order:**

Called to order at 12:10 p.m.

## **Modifications to the Agenda:**

None.

## **Minutes:**

January 20, 2010: Motion by Miller, seconded by Kennedy, to approve the minutes of January 20, 2010. Motion passed.

## **Liaison Reports:**

### **City Council – Sharon Parry:**

- Council is working to address bus benches. The City receives \$400.00 annually through an exclusive contract for 80 benches. The current use, advertising, is not considered practical or functional. Placement of the benches is often in the public right-of-way obstructing wheelchairs and pedestrians. Staff is working with TRPTA (Targhee Regional Public Transportation Authority) to determine appropriate location of the essential 12-13 benches and possible buy-out of benches. Parry will email members with the proposed ordinance for comment.

### **Shade Tree Committee – Cory Emery:**

- Signs and billboards have no rights regarding visual obstruction. The committee is looking at some type of ordinance, but most likely will be reviewed on a case-by-case basis. If trees/landscaping were in place prior to signage, it will remain.
- Water rights issues at Ryder Park must be resolved before the fishponds can be filled and work on the tree memorial progresses.

### **Parks & Recreation Commission – Matt Hill, Terry Miller:**

- The eastside pathway connection to the Greenbelt south of Tourist Park to Sunnyside to the south side of Sunnyside will move forward through grant money.
- The Greenbelt Bench Art project is of concern to the commission for a number of reasons: vandalism; how they will weather the elements; placement of the benches; unfulfilled obligations by artists during the first phase; materials used; fowl along the river; cost of set-up; and lack of

communication with the Parks Commission. Parry said a number of the concerns raised were addressed through the RFP to the artists.

- Miller said the Greenbelt Subcommittee met with Carrie Getty two weeks ago to resolve the issues with the Greenbelt "Art You Can Sit On" project. A concrete pad 4-foot by 6-foot will act as the base for the benches for uniformity and stability. The benches are to reflect the elements of its surroundings. The new benches will not replace existing benches.

### **2010 Work Program:**

Cramer said the group is approximately two months behind on the work program. He is proposing N. Kennedy and Emery/Bates make presentations in March and April on elements of landscapes or structures as part of their judging criteria. An expert on the Kepner-Trego rating system from the INL will make a presentation and assist the commission in setting up the system to aid them in judging the 2010 nominations. Cramer said by May the group should be back on track.

### **Home & Garden Extravaganza:**

Petty announced the acquisition of a booth for the Home & Garden Extravaganza. There is no charge for the booth, but must always be manned during event hours. A sign-up sheet is available for Friday, March 19<sup>th</sup> and Saturday, March 20<sup>th</sup>. It is a great opportunity to promote the commission and the 2010 award program.

Emery said he might be able to provide trees and shrubs for the booth. Parry suggested working in tandem with the Shade Tree Committee. Fuch has connections from her years working trade shows. She will see if she can arrange for professional display panels for the event.

### **Teen Film Festival Representative(s):**

Nathan (Junior) and Stephanie (Senior), students at Idaho Falls High School, presented the preliminary video for submission to the Teen Film Festival highlighting the Commission and 2010 award program. Stephanie said the general concept is in place and with pictures and information from the group; they will be able to finalize the video. Petty asked what additional information they need, as copies of the 2010 brochure, the 2009 Annual Report, and photos were emailed to them. Stephanie will pull the information from the packet provided and will contact Petty if they need additional information.

Miller suggested the use of a "landmark" to balance the tree and pull the pictures of the 2009 award winners out and away from the tree. Parry likes the idea of "Turn in Your Neighbor". He said they would highlight the main elements for the voiceover. The video will be 30 seconds in length and once complete may have time to develop a second 15-second video. The use of background sound such as birds and chirping crickets would be pleasant, if blended appropriately. Neeley asked that the students change the title Beautification Committee to Beautification Commission and incorporate the City logo. Neeley's husband has a number of photos that might be useful to the students. They can access his website at (<http://jamesneeley.blogspot.com/>).

### **Adjourn:**

Meeting adjourned at 1:00 PM.

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Debra Petty, Recording Secretary